**Manny Neff**

 (919) 624-3621

mneff@mannyneff.com

**Education**

**School of Communication Arts – 2006 to 2008**

*Certificate in Web Development (GPA: 4.0 – 2008)*

* Web Animation, Web Development, Internet Technology, Audio and Video for the Web,

Web Design, Business Marketing and Broadcast Design

*Certificate in Digital Media (GPA: 4.0 – 2007)*

* Layout Design, Color Construction, Print Design, Typography and Photography

*Recognitions and Accolades*

* Perfect Attendance Award (2008)
* Academic Excellence Award (4.0 GPA) (2008)
* Inducted into the National Technical Honor Society (2007)
* Best in Category Digital Illustration (Winter Gallery) (2007)

**Professional Awards**

**National Aster Medical Award (Hickory, NC)**

* Allen Finley Advertising (2012)

**Triangle ADDY Awards (Raleigh, NC)**

* ADDY Gold in Single Ad Category (2009)
* ADDY - Best in Show (2009)

**Employment**

**Nov. 2015 – Current: Graphic Designer, Re:MEMBER Church Directories, Winston-Salem, NC.**

* Creates customized company directories with the uniqueness of each client and company in mind
* Develops marketing brochures for companies such as Habitat for Humanity
* Retouches individual and family photographs per request of the client

**Feb. 2013 – June 2016: Graphic Designer, Strawbridge Studios, Inc., Durham, NC.**

* Collaborated with the director of sales and marketing to conceive and produce promotional material
* Designed a variety of keepsakes for local and national sports associations, school districts, and staffing agencies
* Conceptualized the vehicle for the collection of data and assets that would be used to compile yearbooks, photographs, and memorabilia sales

**May 2011 – July 2012: Art Director, Allen Finley Advertising, Hickory, NC.**

* Envisioned direction of advertisements from the pitch to clients to the distribution of materials
* Cooperated with other agencies and businesses in order to print detailed and timely material for billboards, magazines, websites, newspapers, and all other venues for promotion
* Established campaigns for Dale Jarrett, The Beach Boys, and other nationally recognized entities; actualized texting and driving campaign (*TXT & DRIVE. KILLR IDEA.*) mentioned on “Oprah”

**June 2008 – Nov. 2009: Senior Designer, BLD Science, Garner, NC.**

* Oversaw direction of projects while delegating tasks to a team of graphic designers
* Developed unique print and web designs to enhance marketing and increase sales; 30% increase in first two months of employment
* Updated website weekly with product photography and sent sales-centered e-letters to clientele

**June 2007 – Current: Freelance Graphic Designer**

* Designs promotional material for Advanced Placement programs in school districts
* Conceives and produces logos, websites, personal contact cards, and brochures for community businesses